

THE ACTIVIST DIARIES

'The Activist Diaries' is an ongoing Instagram series produced by The Global Goals, documenting the work and lives of activists all over the world. It has previously included Josie Naughton, co-founder of Choose Love, Trisha Shetty, founder of She Said India, and human rights activist Eddie Ndopu, to name just a few.

Now it's time to tell other stories and make new voices heard, as we ask you to turn the camera on your work, and add your voice to the #MyActivistDiary series

Watch our previous diaries [here](#)



TOP TIPS



Film in potrait

We recommend you film your diary in portrait on your phone and swap between the front facing camera filming and secondary shots which can be a mixture of photos and film, showing your work, home, or anything else you would like to show us.

Start your diary with a short introduction

Each diary starts with a short introduction, where activists tell us who they are and what they do. Then we move into the sections.

Diversify your locations and backdrop

Each of the diaries are broken up into sections. It might be a good idea to change your location for each of these as it might help you give structure to your diary, but again don't feel constrained by them. The sections run as follows:

1. Impact: focussing on the impact that COVID-19 has had on your work.
2. Fear: what issue is particularly concerning you at the moment.
3. Gratitude: what are you grateful for?
4. Hope: what are your hopes for the future?
5. Solidarity: message of solidarity to give to the world to end the diary.



TOOLS

Opening Titles

The opening title frame, introducing your Activist Diary.

Style Frames

The style frames are used throughout the series, giving each diary a recognisable look and feel.

Titles

The section titles are used to divide up your diary, giving it structure.

All of your tools can be found [here](#)



SHARING

Share your diary across Social Media platforms, tag us @theGlobalGoals, 3 activist friends, and #MyActivistDiary.

Sample tweet

- I felt so inspired by [insert name of ...] #MyActivistDiary that I made my own! Check it out. I tag @.. @... @... to make their Activist Diary. @TheGlobalGoals
- I thought I would try doing my own #MyActivistDiary! I tag @.. @.. @.. to try out your own. @The GlobalGoals
- Covid-19 has created its challenges but I am so inspired by how other fellow activists have overcome the challenges. Here is #MyActivistDiary and I tag @.. @.. @.. to share yours! @TheGlobalGoals

